

JENNIFER DRAGO

NONPROFIT STRATEGIST

HIGHLIGHTED EXPERTISE

- 30 years' experience as a strategy and operations executive
- Formed 2 nonprofit organizations
- Strategic Planning & Goal Setting
- Business Plan Development
- Operational Efficiency
- Feasibility Analysis
- Executive Coaching
- Leadership Training
- Governance and Board Leadership
- Certified Nonprofit Board Consultant
- Nonprofit Lifecycles Capacity Consultant
- Certified Mastery Method Coach

EDUCATION

- Bachelor of Science, Finance
- Master of Business Administration
- Master of Health Services Administration

FIND ME ON ONLINE

Website: www.peaktoprofit.com

Instagram: [@peaktoprofit](https://www.instagram.com/peaktoprofit)

YouTube: www.youtube.com/@peaktoprofit

Linked In: www.linkedin.com/in/jenniferdrago

CONTACT INFORMATION

Phone : (602) 321-7831

Email: jennifer@peaktoprofit.com

PERSONAL PROFILE

For over 30 years, I served as a corporate strategist and award-winning planner, helping organizations implement a laser-focused vision and strategy to guide their operations and their growth.

Today, I serve senior living, healthcare and nonprofit organizations as a business strategy consultant, teaching strategic success principles to increase profits, work fewer hours and amplify their impact.

SIGNATURE TOPICS

Hope is Not a Strategy!

An effective business strategy makes your path clear and helps you and your team work smarter, not harder. Most organizations are ineffective at developing a business strategy and achieving their goals. In this talk, I demystify business strategy and provide simple steps and best practices in strategic planning and strategy execution to propel your business forward.

Using Storytelling to Promote Your Strategic Goals and Align Your Team

This session explores a vision-directed strategic planning process, including the development of a compelling vision and how that vision provides the foundation for your strategy and goals. Through best practices in strategy execution and effective leadership communication, we also uncover strategies to cascade goals and connect performance throughout the organization.

Governance as a Competitive Advantage: Best Practices for Nonprofit Boards

As a CEO, are you intentional about Board recruitment and development? Having the right Board members using well-structured bylaws and effective processes assures that the Board can be strategic and supportive of the organization's mission.

The Lifecycle of a Nonprofit

In this session, we explore Nonprofit Lifecycles Theory and how nonprofit organizations can use this theory to evaluate their business model, administrative systems, governance and leadership/staffing. You'll learn how this diagnostic measure can help focus improvement efforts to build nonprofit capacity and sustainability.